



HALDA Accessibility Conformance Report

WCAG Edition

(Based on VPAT[®] Version 2.5)

Name of Product/Version:

HALDA Experience Widgets

Report Date:

February, 2026

Product Description:

Halda's Student Engagement Platform streamlines the prospective student journey by replacing static web elements with a personalized, AI-driven engagement layer. The platform utilizes conversational AI Forms to capture more inquiries through low-friction interactions and AI Search to provide students with direct, plain-language answers. To deepen engagement, the AI Hub acts as a persistent concierge that surfaces program-specific resources, while AI Landing Pages dynamically tailor the experience for recruitment campaigns. Together, these tools personalize content in real-time to drive higher application and yield rates.

Contact Information:

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Notes:

WCAG 2.2 Level A Conformance Summary	WCAG 2.2 Level AA Conformance Summary
<ul style="list-style-type: none">• Supports: 24• Partially Supports: 1• Not Applicable: 10• Does Not Support: 0	<ul style="list-style-type: none">• Supports: 14• Partially Supports: 0• Not Applicable: 7• Does Not Support: 0

Evaluation Methods Used:

Automatic and manual testing was performed with the assistance of the Accessibility Management Platform (AMP). Manual testing methodologies combined with the use of accessibility features of operating systems (Windows, MacOS, Chromebook, and iOS), Microsoft Active Accessibility tools (Object Inspector and Event Watcher) and keyboard testing, along with JAWS, NVDA, VoiceOver, and ChromeVox screen readers on Windows, MacOS, and Chromebook platforms, respectively.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.2	Level A (Yes) Level AA (Yes)

Standard/Guideline	Included In Report
	Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can only be used in WCAG Level AAA criteria.



Table 1: Success Criteria, Level A

Notes: The conformance levels and remarks and explanations below apply for all the web-based (HTML) front-end interfaces displayed in the HALDA Experience widgets.

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Supports	Textual alternatives are provided to <code></code> elements via the <code>alt</code> attribute.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Not Applicable	The experience widgets do not leverage video content and this success criteria is not applicable.
1.2.2 Captions (Prerecorded) (Level A)	Not Applicable	The experience widgets do not leverage video content and this success criteria is not applicable.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Not Applicable	The experience widgets do not leverage video content and this success criteria is not applicable.
1.3.1 Info and Relationships (Level A)	Partially Supports	<p>Information, structure, and relationships conveyed through presentation can be programmatically determined within the experience widgets. The widgets utilize explicit label markup along with ARIA roles, states, and properties to convey accessible information to user of assistive technology.</p> <p>A declaration of partially supports is provided due to a single instance on the Results page of each widget where interaction with the CALL ME / TEXT ME functions can inconsistently cause iconography to disappear for these controls and the Help Thumb Icons.</p>

Criteria	Conformance Level	Remarks and Explanations
		This is not a consistent issue.
1.3.2 Meaningful Sequence (Level A)	Supports	The tabbing order coincides with the reading order, which is meaningful and logical. The order of content within the DOM (Document Object Model) defines the tabbing order.
1.3.3 Sensory Characteristics (Level A)	Supports	Instructions and assessment content within the widgets do not rely solely on sensory characteristics such as visual or auditory cues.
1.4.1 Use of Color (Level A)	Supports	Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.
1.4.2 Audio Control (Level A)	Not Applicable	The experience widgets do not leverage multimedia that require audio controls.
2.1.1 Keyboard (Level A)	Supports	The widgets support keyboard navigation and interaction. There are no “keyboard traps” when users are navigating with the keyboard. There is one minor exception. 1.
2.1.2 No Keyboard Trap (Level A)	Supports	The widgets do not contain keyboard traps when users are navigating with the keyboard.



Criteria	Conformance Level	Remarks and Explanations
2.1.4 Character Key Shortcuts (Level A 2.1 and 2.2)	Supports	There is no dependency in experience on keyboard shortcuts and no interference with existing common shortcuts.
2.2.1 Timing Adjustable (Level A)	Not Applicable	The widgets are embedded experiences intended to be housed in client experience. Timing adjustable will be managed by client platform and is not applicable to the widgets as they do not have an authenticated vs unauthenticated experience.
2.2.2 Pause, Stop, Hide (Level A)	Supports	<p>The experience widgets do not contain any blinking, flashing, moving, or scrolling content that requires the need for providing a pause/hide mechanism.</p> <p>The only animation provided is on the success confirmation page of Dynamic pages and that animation stops after 3 seconds.</p>
2.3.1 Three Flashes or Below Threshold (Level A)	Supports	The experience widgets do not contain any blinking, flashing, moving, or scrolling content that causes the screen to blink or flash more than three times in any one second period.
2.4.1 Bypass Blocks (Level A)	Not Applicable	Since the experience widgets are intended as embedded elements on an existing page, and they do not present



Criteria	Conformance Level	Remarks and Explanations
		<p>any large link lists – there is no associated need to skip links to allow for bypassing blocks of content.</p> <p>Within the widget itself, user focus is not forced to encounter redundant content and there are not non-essential strings of interactive elements that exceeds 15 to consider a skip function.</p>
2.4.2 Page Titled (Level A)	Supports	Since the experience widgets are intended as embedded elements on an existing page, the client platform will manage page titles. Each widget though is clearly set with headings that act as a title for the widget.
2.4.3 Focus Order (Level A)	Supports	Active (actionable) controls in the widgets can be navigated logically and sequentially with the keyboard, and the focusable components receive focus in an order that preserves meaning and operability.
2.4.4 Link Purpose (In Context) (Level A)	Supports	Hyperlinks within the widgets are meaningful within context through markup and positioning within HTML heading structures.
2.5.1 Pointer Gestures (Level A 2.1 and 2.2)	Supports	Experience does not contain multi-point or path-based gestures to progress through key use-cases.
2.5.2 Pointer Cancellation (Level A 2.1 and 2.2)	Supports	The experience does not include any function that



Criteria	Conformance Level	Remarks and Explanations
		occurs on down-click of a pointer device. All clickable elements require the follow-up release action of pointer device to active function of control.
2.5.3 Label in Name (Level A 2.1 and 2.2)	Supports	The visual labels in the experience match the accessible name of the control to allow voice-control users to activate the controls by what is visually presented on screen.
2.5.4 Motion Actuation (Level A 2.1 and 2.2)	Support	The experience does not present any functionality that has to be executed by user motion alone. All core action are supported by accessible and executable controls.
3.1.1 Language of Page (Level A)	Supports	<p>The default English language of each page in the widgets can be programmatically determined.</p> <p>The default (English) language is specified within the <code>lang</code> attribute of the <code><html></code> tag. It is provided for the <code>iFrame</code> the widget content is presented in.</p>
3.2.1 On Focus (Level A)	Supports	The widgets do not automatically or obtrusively change context or content when a user focuses upon interactive controls with the keyboard.
3.2.2 On Input (Level A)	Supports	The widgets do not automatically or obtrusively change



Criteria	Conformance Level	Remarks and Explanations
		context or content when a user inputs or interacts with form fields or interactive controls unless there is an explicit user action such as activation of a button or link to transition between views of the widget flows.
3.2.6 Consistent Help (Level A 2.2 only)	Not Applicable	Since the experience widgets are intended as embedded elements on an existing page, the client platform will be the key determinant if persistent help exists.
3.3.1 Error Identification (Level A)	Supports	Form fields and controls indicate an erroneous state and reference error suggestions via ARIA markup when a form field is in error.
3.3.2 Labels or Instructions (Level A)	Supports	The widgets provide labels in proximity to the form fields and instructions and messages inline with the inputs. Form constraint instructions are programmatically associated to inputs as well.
3.3.7 Redundant Entry (Level A 2.2 only)	Supports	The widgets do not require any point of data to be redundantly entered.
4.1.1 Parsing (Level A) WCAG 2.0 and 2.1 – Always answer ‘Supports’ WCAG 2.2 (obsolete and removed) - Does not apply	Supports	For WCAG 2.0 and 2.1, the September 2023 errata update indicates this criterion is always supported. See the WCAG 2.0 Editorial Errata and the WCAG 2.1 Editorial Errata .
4.1.2 Name, Role, Value (Level A)	Supports	ARIA markup is implemented for many actionable

Criteria	Conformance Level	Remarks and Explanations
		controls within the widget application to provide accessibility information (the name, state, and role) to users of assistive technologies.

Table 2: Success Criteria, Level AA

Notes: The conformance levels and remarks and explanations below apply for all the web-based (HTML) front-end interfaces displayed in the WIDGET experience.

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Not Applicable	The widgets do not include live multimedia content presentations that require real-time captioning.
1.2.5 Audio Description (Prerecorded) (Level AA)	Not Applicable	The widgets do not include live multimedia content, including video, presentations that require a audio-description file.
1.3.4 Orientation (Level AA 2.1 and 2.2)	Supports	The widget display experience follows the display orientation of the application it is embedded in. If the client who is using these apps has accounted for landscape/portrait orientation – the widgets will honor it.
1.3.5 Identify Input Purpose (Level AA 2.1 and 2.2)	Support	All inputs have programmatic labels that explicitly define the purpose of input with explicit FOR/ID



Criteria	Conformance Level	Remarks and Explanations
		matches.
1.4.3 Contrast (Minimum) (Level AA)	Supports	Text (and images of text) within the application provide a sufficient contrast ratio of 4.5:1 and 3:1 for large text (text greater than 18pt or 14pt and bold).
1.4.4 Resize text (Level AA)	Supports	The widgets provide a responsive layout, and the text can be resized up to 200% without a loss of data (context) or the need to scroll horizontally. There is a vertical scroll that appears but does not impact user experience.
1.4.5 Images of Text (Level AA)	Supports	The only image of text is the HALDA logo which is excepted from this requirement. There are no other situations where images of text are used.
1.4.10 Reflow (Level AA 2.1 and 2.2)	Supports	The widgets resize properly and reflow for responsive design based on viewport size. This occurs without the use of a horizontal scrollbar.
1.4.11 Non-text Contrast (Level AA 2.1 and 2.2)	Supports	All iconographic controls and non-text contrast elements achieve necessary 3:1 contrast or higher.
1.4.12 Text Spacing (Level AA 2.1 and 2.2)	Supports	Experience accepts text spacing adjustments without loss of information or problematic display.

Criteria	Conformance Level	Remarks and Explanations
1.4.13 Content on Hover or Focus (Level AA 2.1 and 2.2)	Supports	There is no instance within the experience where a user impeded access to content on hover or focus.
2.4.5 Multiple Ways (Level AA)	Supports	The Widgets are contained experiences embedded in a larger platform experience. Within the widgets – there is a consistent method of navigating and returning to client platform (ESC / Close. Etc.).
2.4.6 Headings and Labels (Level AA)	Supports	Headings and labels are descriptive and unique and describe the topic and purpose of content and groups of form fields, regions, and sections of the content.
2.4.7 Focus Visible (Level AA)	Supports	A well-defined visual indicator is displayed on user-interactive elements throughout the widgets. Sighted keyboard users can visually discern actively focused elements and element selection.
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only)	Supports	Across the widgets, focus is clear and distinct with a complete border that is properly contrasted, perceivable, and not erroneously cut off in any fashion.
2.5.7 Dragging Movements (Level AA 2.2 only)	Not Applicable	The widgets do not utilize any expected dragging functions.

Criteria	Conformance Level	Remarks and Explanations
2.5.8 Target Size (Minimum) (Level AA 2.2 only)	Supports	Within the widgets, controls are properly spaced apart with recommended distance and all interactive elements maintain a size above the recommended minimum to interaction.
3.1.2 Language of Parts (Level AA)	Not Applicable	Within the widgets, there is no change in language from default which is defined.
3.2.3 Consistent Navigation (Level AA)	Supports	The widgets provide consistent navigation from view to view within flow and between alternative widgets.
3.2.4 Consistent Identification (Level AA)	Supports	Navigational components, features, controls, and iconography are identified consistently within all views with the widgets.
3.3.3 Error Suggestion (Level AA)	Supports	Error messages within the widgets are instructive and programmatically associated to form fields when presented in-line. When error messages appear at the top of the screen, the messages receive programmatic focus after an explicit user action.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Not Applicable	The widgets do not contain or lead to legal or financial transactions.
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only)	Not Applicable	



Criteria	Conformance Level	Remarks and Explanations
		Since the experience widgets are intended as embedded elements on an existing page, the client platform will manage authentication. The widgets do not have a unique authenticated experience and do not present any login methodology to user.
4.1.3 Status Messages (Level AA 2.1 and 2.2)	Not Applicable	There is no presentation of status messages within the experience.

Table 3: Success Criteria, Level AAA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.6 Sign Language (Prerecorded) (Level AAA)	Not Applicable	There is no video content.
1.2.7 Extended Audio Description (Prerecorded) (Level AAA)	Not Applicable	There is no video content.
1.2.8 Media Alternative (Prerecorded) (Level AAA)	Not Applicable	There is no video content.
1.2.9 Audio-only (Live) (Level AAA)	Not Applicable	There is no video content.
1.3.6 Identify Purpose (Level AAA 2.1 and 2.2)	Not Evaluated	
1.4.6 Contrast (Enhanced) (Level AAA)	Not Evaluated	



Criteria	Conformance Level	Remarks and Explanations
1.4.7 Low or No Background Audio (Level AAA)	Not Applicable	There is no audio content related to experience for widgets. While this could occur from the pages they are embedded on, this is not a requirement managed by the HALDA experience widgets.
1.4.8 Visual Presentation (Level AAA)	Not Evaluated	
1.4.9 Images of Text (No Exception) (Level AAA)	Not Evaluated	
2.1.3 Keyboard (No Exception) (Level AAA)	Not Evaluated	
2.2.3 No Timing (Level AAA)	Not Applicable	The widgets are embedded experience that do not force any timing decisions on their own. Those decisions would be managed by the client platforms the experience is embedded within.
2.2.4 Interruptions (Level AAA)	Not Evaluated	
2.2.5 Re-authenticating (Level AAA)	Not Applicable	There is no authentication related to experience widgets.
2.2.6 Timeouts (Level AAA 2.1 and 2.2)	Not Applicable	There is no authentication related to experience widgets and therefore no session timeouts.
2.3.2 Three Flashes (Level AAA)	Supports	The widgets do not display animation or dynamically changing content that blinks or flashes more than three times in any one-second period.
2.3.3 Animation from Interactions (Level AAA 2.1 and 2.2)	Not Evaluated	



Criteria	Conformance Level	Remarks and Explanations
2.4.8 Location (Level AAA)	Not Evaluated	
2.4.9 Link Purpose (Link Only) (Level AAA)	Not Evaluated	
2.4.10 Section Headings (Level AAA)	Not Evaluated	
2.4.12 Focus Not Obscured (Enhanced) (Level AAA 2.2 only)	Not Evaluated	
2.4.13 Focus Appearance (Level AAA 2.2 only)	Not Evaluated	
2.5.5 Target Size (Level AAA 2.1 and 2.2)	Not Evaluated	
2.5.6 Concurrent Input Mechanisms (Level AAA 2.1 and 2.2)	Not Evaluated	
3.1.3 Unusual Words (Level AAA)	Not Evaluated	
3.1.4 Abbreviations (Level AAA)	Not Evaluated	
3.1.5 Reading Level (Level AAA)	Not Evaluated	
3.1.6 Pronunciation (Level AAA)	Not Evaluated	
3.2.5 Change on Request (Level AAA)	Not Evaluated	
3.3.5 Help (Level AAA)	Not Evaluated	
3.3.6 Error Prevention (All) (Level AAA)	Not Evaluated	
3.3.9 Accessible Authentication (Enhanced) (Level AAA 2.2 only)	Not Evaluated	

Legal Disclaimer (Company)

HALDA is committed to ensuring that individuals with disabilities can fully participate in and benefit from all of its programs and services. As part of our efforts to meet this goal, HALDA expects that its digital offerings meet the standards of Web Content Accessibility Guidelines (WCAG) 2.1 Level AA. Conformance to WCAG requirements and compliance with HALDA’s Digital Accessibility Policy are ongoing processes that are achieved through training, communication, collaboration with all stakeholders (internal and external), and technical audit reports. This Accessibility Conformance Report is designed to communicate the maturity and capabilities of the product’s accessibility.